

### **BoA Merrill Lynch – Global Energy Conference**

CFO Esa Ikaheimonen November 16, 2011





#### Forward-looking statements

The statements described in this presentation that are not historical facts are forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Forwardlooking statements which could be made include, but are not limited to, statements involving prospects for the company, expected revenues, capital expenditures, costs and results of operations and contingencies and other factors discussed in the company's most recent annual report on the Form 20-F for the year ended December 31, 2010 and in the company's other filings with the SEC, which are available free of charge on the SEC's website at www.sec.gov. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those indicated. All subsequent written and oral forward-looking statements attributable to the company or to persons acting on our behalf are expressly qualified in their entirety by reference to these risks and uncertainties. You should not place undue reliance on forward-looking statements. Each forwardlooking statement speaks only as of the date of the particular statement, and we undertake no obligation to publicly update or revise any forward-looking statements. All non-GAAP financial measure reconciliations to the most comparative GAAP measure are displayed in quantitative schedules on the company's web site at www.seadrill.com.



#### **Contents**

- Company profile
- Market outlook
- Rig fleet
- Financial gearing
- Value creation
- Strategy





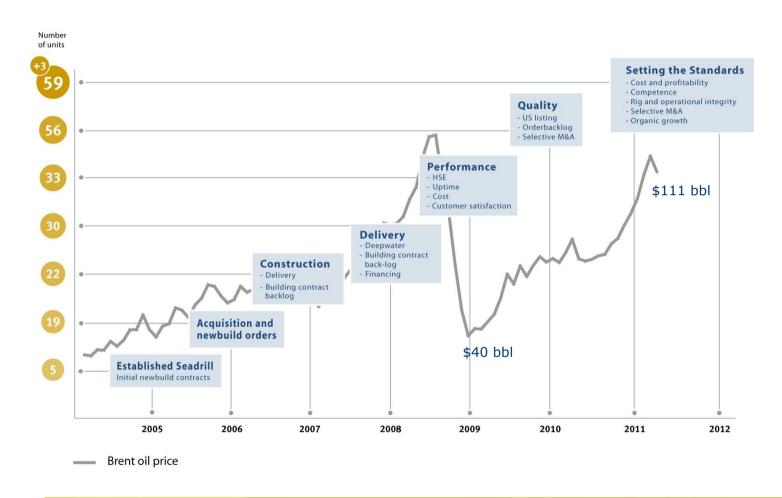
### Company profile

- Largest offshore driller based on Enterprise Value
- 2<sup>nd</sup> largest ultra-deepwater fleet
- Largest and most modern jack-up and tender rig fleet
- 2Q/11 EBITDA annualized ~ US\$2.3 billion
- Contract backlog ~ US\$13.9 billion
- Quarterly dividend annualized ~ US\$1.4 billion
- Current market capitalization ~ US\$15.9 billion
- Strong shareholder involvement

Presence in all key markets ... state-of-the-art equipment



#### Seadrill growth story



**Growth ... Performance ... Scale benefits** 



#### Newbuild orders, acquisitions and disposals

- Ultra-deepwater (5 rigs, \$3bn worth of investment)
  - 3 ultra-deepwater drillships at Samsung @ US\$600m per unit ordered
  - 2 Seadragon ultra-deepwater units @ US\$600m per unit acquired
- **Shallow water** (added 9+3 rigs, sold 3, \$1.9 bn worth of investment)
  - 1 x CJ70 HE jack-up rig ordered @ US\$530 m against 5-year contract
  - 4 benign environment jack-up rigs @ US@200 m
  - 3 tender rigs @ US\$120m
  - 1 semi-tender @ US\$200m
  - 33.75% shareholding acquired in the 3+1 jack-up rig company AOD
  - Divested 2 older jack-ups, retired 1 old tender barge and sold 1 new jack-up rig

Growth in modern assets ... cash dividend



#### Quality assets built at quality yards

#### 33 Rigs Delivered & Acquired

#### 3 Drillships

3 x Samsung: Q308, Q408, Q210

#### 8 Semi-submersibles

- 2 x Samsung: Q108, Q109
- 4 x Jurong: Q108, Q408, Q210, Q211
- 2 x Daewoo: O4'08, O1'09

#### 16 Jack-ups

- 2 x Jurong: Q408, Q311 (HE)
- 10 x Keppel: Q207 (2), Q307, Q407,
   Q208 (2), Q308, Q109, Q310, Q410
- 2 x PPL: Q108, Q310
- 2 x Lamprell: Q209, Q210

#### **6 Tender rigs**

- 3 semis x Keppel: Q107, Q409, Q211
- 3 barges x Malaysia Marine: Q307, Q208, Q110

#### 17 Rigs Under Construction

#### 3 Drillships

• 3 x Samsung: Q113, Q213, Q313

#### 2 Semi-submersibles

2 x Jurong: Q411(2)

#### 8 Jack-ups

- 2 x Jurong: Q412, Q113
- 1 x Jurong (Harsh Environment): Q313
- 2 x Dalian: Q412, Q113
- 3 x Keppel: Q113, Q213, Q313

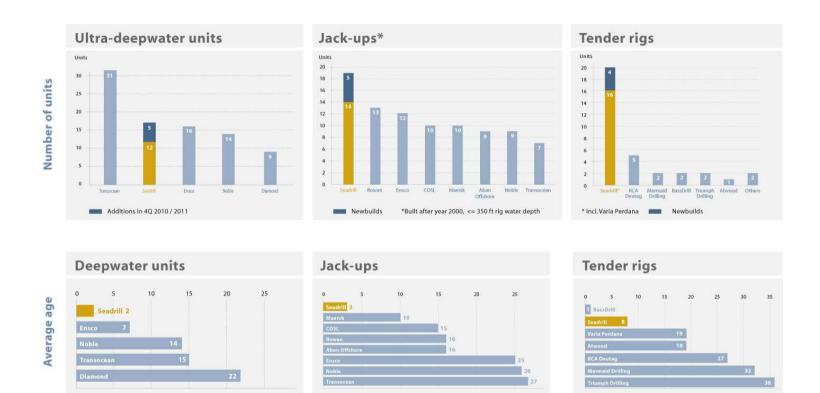
#### 4 Tender rigs

- 1 semi x Keppel: Q213
- 3 barges x COSCO: Q113 (2), Q313

First mover ... Right yards ... Market outlook



# Leading player in our markets



Largest modern fleet in our industry



### Worldwide operations

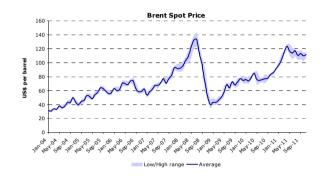


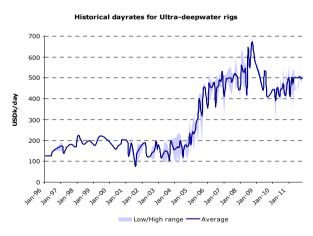
Operations in all important oil and gas regions



#### Market outlook and trends

- Sound oil price environment
- Strong growth in E&P spending
- Trend towards more challenging and complex resources continues
- Industry focused on new equipment continues with bifurcation in jackup, tender rig and floater market
- Significant increase in tenders and request from customers
- Recent fixtures suggest tighter market balance

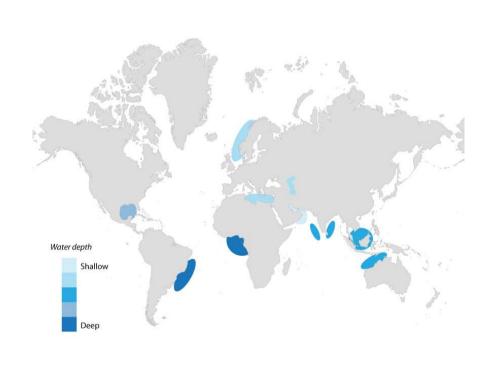




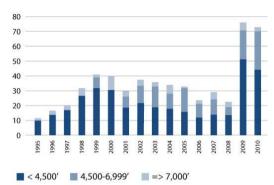
**Strong fundamentals - demand for modern rigs** 



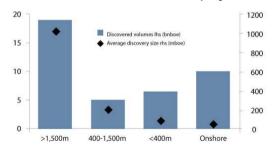
### Major deepwater regions



#### **Deepwater Discoveries**



#### Discovered reserves in 2010, by water depth



Strong combination of exploration success and new areas



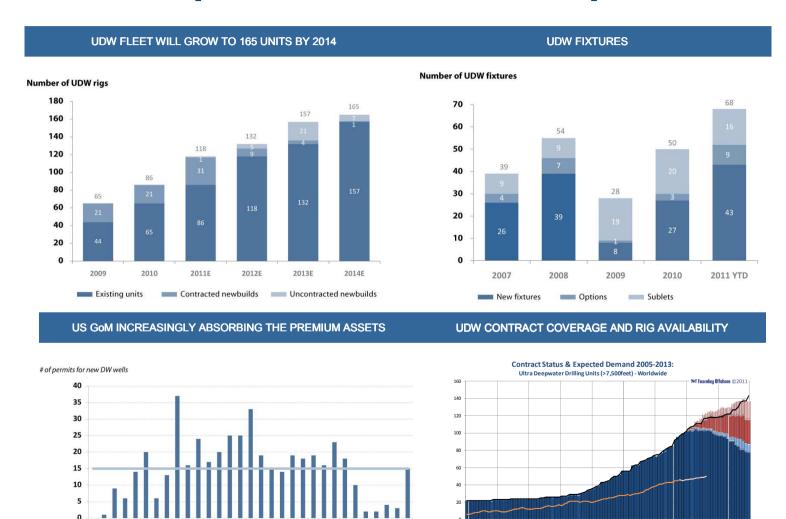
2011

Possibles

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Requirements

#### Ultra-deepwater market development

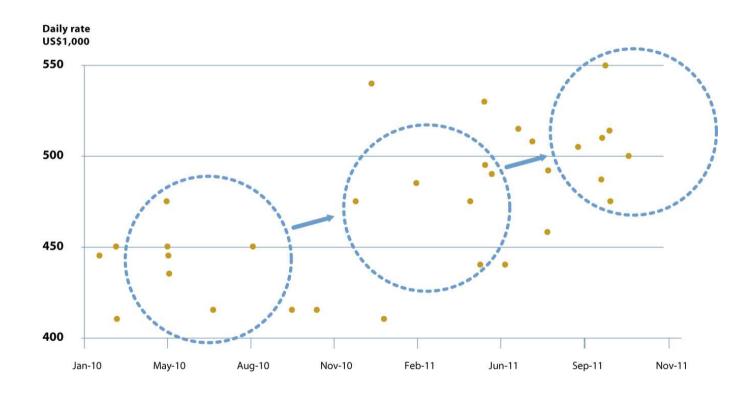


Permits DW

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### Ultra-deepwater daily rates development



#### **UDW** dayrates reflect tighter market



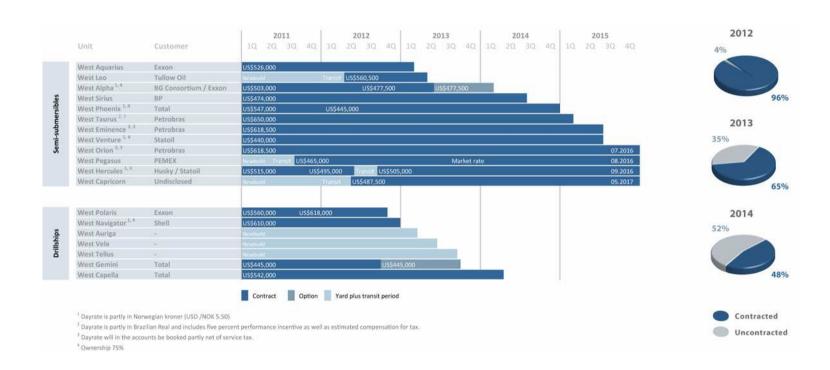
# Recent Seadrill ultra-deepwater contracts

Rig:	West Hercules	West Capricorn	West Leo
Dayrate Contract term	US\$505,000 4+1 years	US\$487,500 5+2 years	US\$510-561,000 1 year
Rig type	Semi	Semi	Semi
Area of operation	Norway	US GoM	Ghana
Customer	Statoil	ТВА	Tullow

**Confirmation of strong long-term fundamentals** 



# US\$9.5 billion contract backlog - Floaters

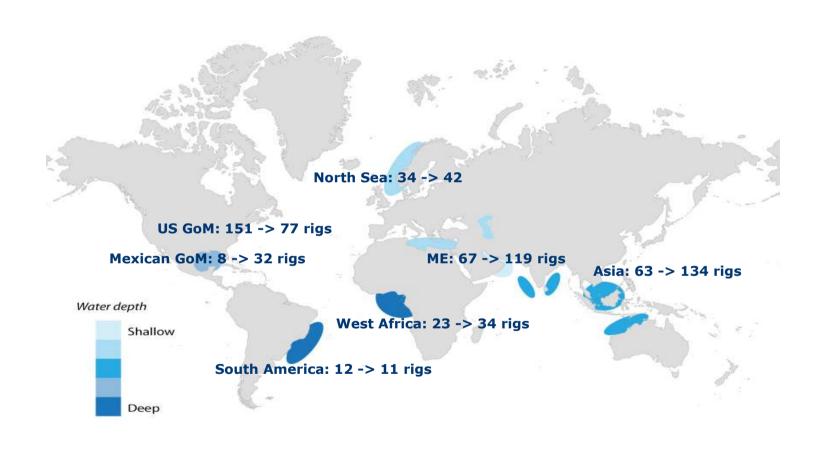


Staggered contract portfolio offers flexibility





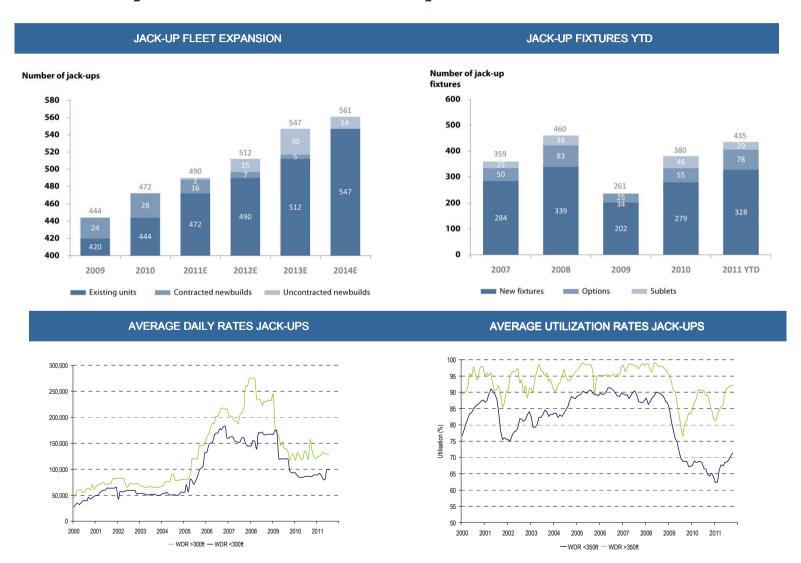
#### Jack-up rig market - 2011 versus 2001



**Strong migration of rigs Eastwards** 



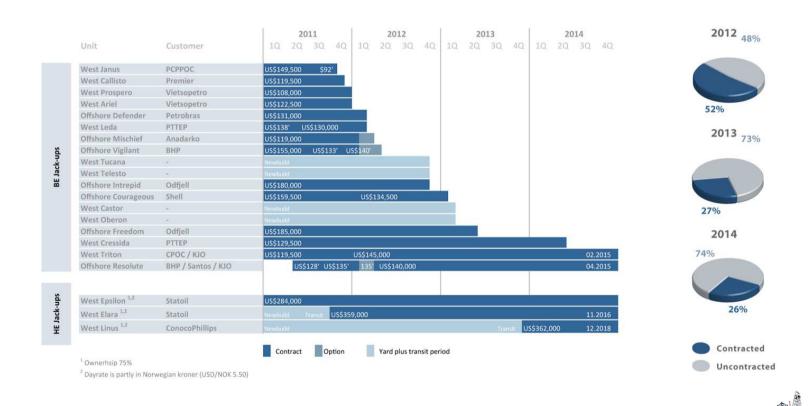
# Jack-up market development



Source: SEB Enskilda



#### US\$2.6 billion contract backlog - Jack-ups



**Strong interest in premium rigs continues** 



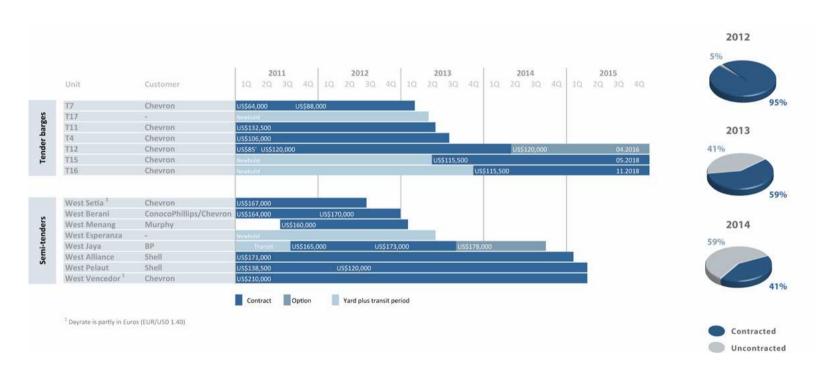
### Tender rig market - 2011 versus 2001



Market for tender rigs are expanding to the Americas



# US\$1.8 billion contract backlog – Tender rigs



Long-term visibility ... strong EBITDA margins





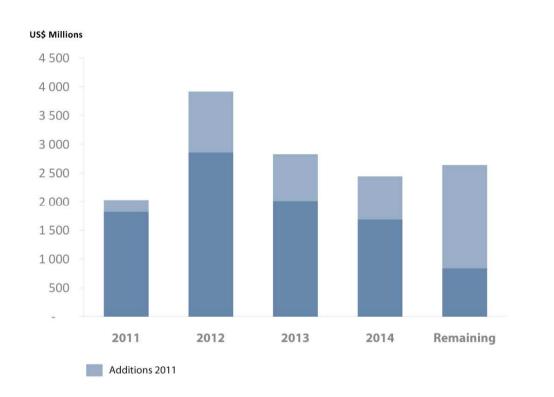
### US\$13.9 bn revenue backlog

	#units	Average term	Average dayrate	Current market rate
Floaters	19	2.4Y	US\$527,000	US\$500,000+
HE Jack-up rigs	3	4.4Y	US\$340,000	US\$360,000
Jack-up rigs	18	0.8Y	US\$147,000	US\$135,000
Semi-tenders	8	1.8Y	US\$167,000	US\$170,000
Tender barges	7	2.3Y	US\$116,000	US\$115,000

Strong visibility locked in at favorable rates ... market for open position strengthening



# US\$13.9 bn contract backlog





Quality customers .... superb visibility



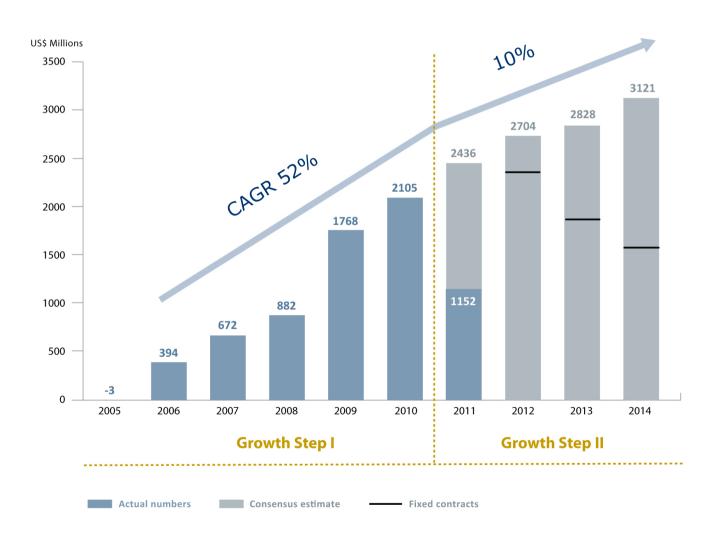
# Rig investment economics

	UDW floaters	Jack-ups	Tender rigs
Dayrate Opex incl. G&A	US\$500,000	US\$145,000	US\$170,000
	US\$170,000	US\$60,000	US\$60,000
Tax (of revenues)  5Y cash-flow	3.5%	3.5%	3.5%
	US\$526 million	US\$133 million	US\$175 million
Investment  Repaid in	US\$600 million 5.7Y	US\$200 million 7.5Y	US\$200 million 5.7Y

Right purchase price and timing ... superior return

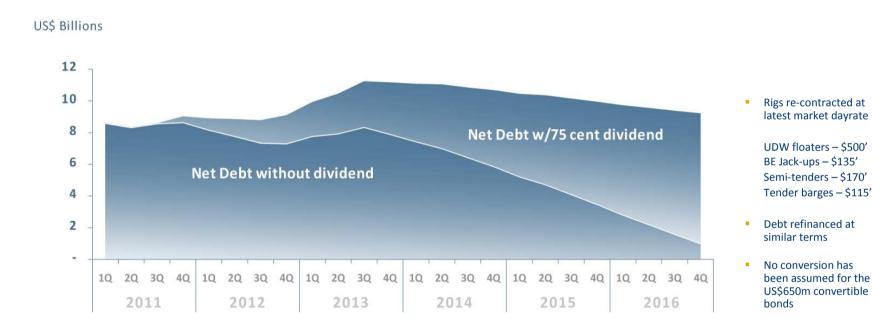


# EBITDA\* development





#### Net interest bearing debt and dividend



#### **Dividend level is sustainable**



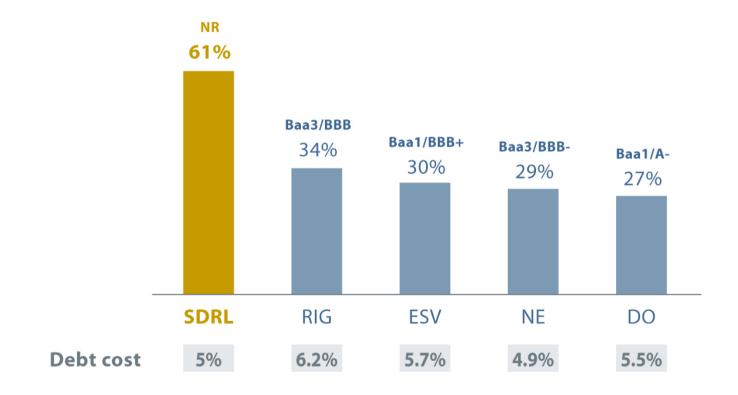
# Net interest bearing debt in deepwater unit equivalents



Relative gearing significantly reduced per unit



# Leverage peer group



Active use of secured leverage provide superior equity return



#### Value creation and dividends

	Share price Nov. 2010	Share price Nov. 2011	Total dividend paid (US\$ mill)	Share price increase*	Dividend Yield
Seadrill	33	34	1,161	11 %	8.9 %
Rowan	32	35	-	9 %	_
Ensco	49	51	231	6 %	2.7 %
Noble	38	37	141	-2 %	1.8 %
Diamond	74	65	487	-8 %	5.4 %
Transocean	70	49	505	-27 %	6.4 %

<sup>\*</sup> Adjusted for dividends

Consistently outperforming peers ... top dividend yield globally



#### Seadrill is uniquely positioned

While the other major drillers are spending cash on maintaining and replacing their aging fleet ...

Seadrill are indentifying and selectively growing its already modern fleet at attractive rig prices

**Shareholder value through cycles** 



### Asset portfolio

Core	fleet — 50 units built after Y2000	10 built before Y2000
	17 Ultra-Deepwater Units + 1 Mid-water semi	1 Mid-water Semi
ART HE	20 High Specification Jack-ups	2 Jack-ups
	13 Tender Rigs	7 Tender Rigs

#### **Shareholdings**



3.5% of Ensco (MV - US\$421m)

23.6% of Sapura Crest (MV - US\$394m)



ASIA OFFSHORE DRILLING

39.9% of Archer (MV - US\$571m)