

Barclays Capital CEO Energy-Power Conference

CEO Alf C Thorkildsen September 2010





Forward looking statements

The statements described in this presentation that are not historical facts are forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Forwardlooking statements which could be made include, but are not limited to, statements involving prospects for the company, expected revenues, capital expenditures, costs and results of operations and contingencies and other factors discussed in the company's most recent annual report on the Form 20-F for the year ended December 31, 2009 and in the company's other filings with the SEC, which are available free of charge on the SEC's website at www.sec.gov. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those indicated. All subsequent written and oral forward-looking statements attributable to the company or to persons acting on our behalf are expressly qualified in their entirety by reference to these risks and uncertainties. You should not place undue reliance on forward-looking statements. Each forwardlooking statement speaks only as of the date of the particular statement, and we undertake no obligation to publicly update or revise any forward-looking statements. All non-GAAP financial measure reconciliations to the most comparative GAAP measure are displayed in quantitative schedules on the company's web site at www.seadrill.com.



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- Company profile
- Achievements last 12months
- Recent investments
- Rig fleet
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Company profile

- 2nd largest offshore driller based on EV
- 2nd largest ultra-deepwater fleet
- Largest and most modern jack-up and tender rig fleet
- 2Q/10 EBITDA annualized ~ US\$2.0 billion
- Contract backlog ~ US\$12.3 billion
- Quarterly dividend annualized ~ US\$1.0 billion
- Strong shareholder involvement
- Current market capitalization ~ US\$10.6 billion

Focus on quality operations & shareholder value



2010 versus 2009

	Sept. 2009	Sept. 2010
SDRL Share Price	US\$17.7	US\$25.5
• WTI Oil price	~US\$70	~US\$75
 Deepwater dayrates 	~US\$500,000	~US\$430,000
 Premium Jack-up dayrates 	~US\$100,000	~US\$125,000
 Semi-tender rigs 	~US\$150,000	~US\$150,000
Contract backlog	US\$11.5bn	US\$12.3bn
 Additions to contract backlog 	US\$0.1bn	US\$3.4bn
Number of rigs	41	48
 Number of rigs in operation 	32	44

Strong business fundamentals prevail



What have we achieved over the last twelve months

- Acquired 7 jack-ups through the Scorpion acquisition
- Bought the CJ70 harsh environment jack-up rig
- Secured US\$3.4 bn in new contracts
- Resumed regular quarterly cash dividends
- Raised US\$2.4 bn in new debt financing and US\$320 million in new equity
- Listed on NYSE April 2010
- Taken delivery of 2 deepwater units, 3 jack-ups and 2 tender rig on time and cost
- Added 9 rig years of ultra-deepwater experience

Secured strong growth in line with Company strategy



Worldwide operations

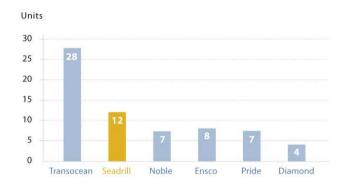


Increased presence in all important oil and gas regions

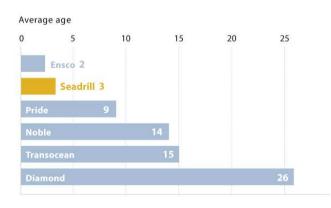


Second largest in deepwater - most modern fleet in the industry

Ultra-deepwater units



Average age - Deepwater units

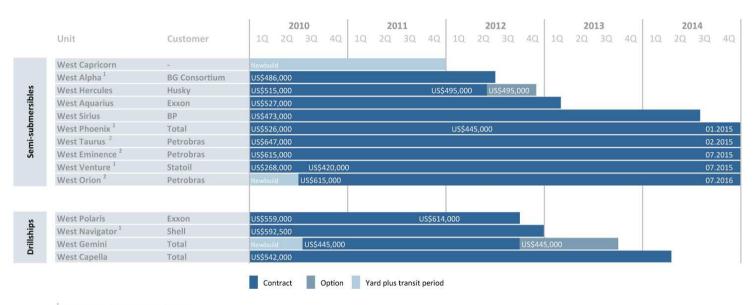




Age related issues underestimated



US\$9.1 billion contract backlog - Floaters



¹ Dayrate is partly in Norwegian kroner

Superb earnings visibility



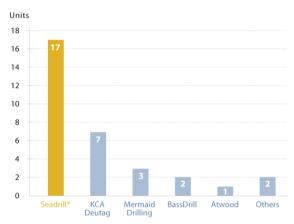
² Dayrate is partly in Brazilian Real and includes five percent performance incentive as well as estimated compensation for tax.

Dayrate will in the accounts be booked partly net of tax.



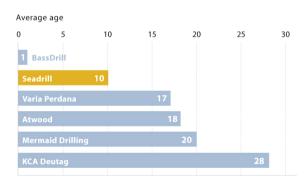
Largest operator of tender rigs - most modern fleet in the industry

Tender rigs



* Incl. Varia Perdana

Average age - Tender rigs

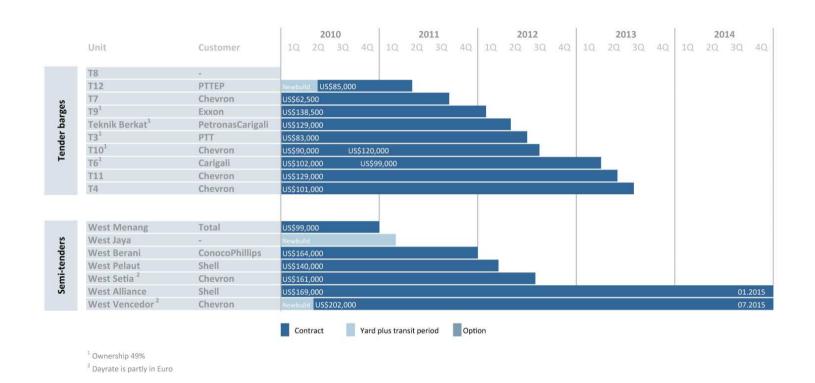




Maintaining market share



US\$1.5 billion contract backlog - Tender rigs



Improved market condition





Jack-up rig acquisitions last 6 months

- 1 harsh environment jack-up CJ70
 - Gusto MSC CJ70 X150A design
 - 450ft water depth capacity
 - Delivery scheduled in the 2Q 2011
 - 5-year contract awarded by Statoil for operations in Norway
- 7 benign environment jack-ups
 - Seven LeTourneau Super 116 (C&E) jack-up rigs
 - 350ft water depth capacity
 - Backlog of US\$600 million
 - Average contract backlog of 1.4 years per rig

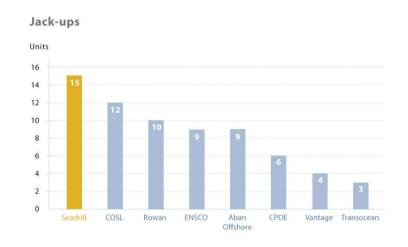




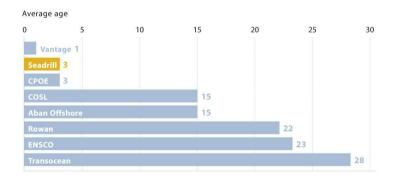
US\$1.6 billion in new rig exposure



Largest operator of premium jack-up rigs built after Year 2000



Average age - Jack-ups

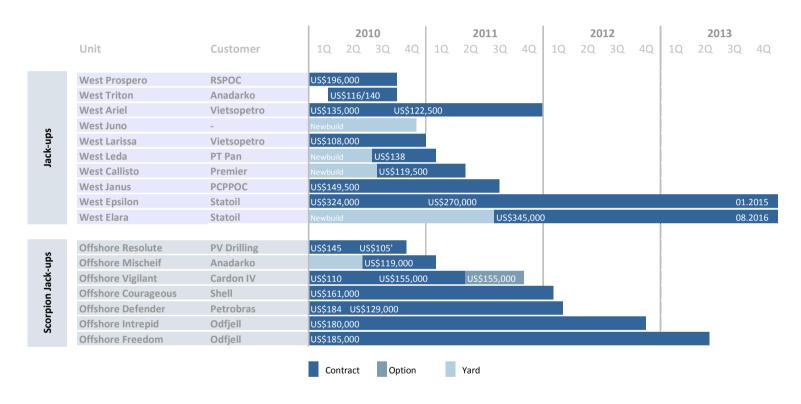




Most modern fleet



US\$1.9 billion contract backlog - Jack-ups



Sound market outlook for premium rigs





Why investment in new jack-up rigs

Growing demand for new jack-ups

- The "easy" oil is gone operators require jack-up rigs with greater capabilities than the typical rig built in the 1980s
- Targeting: deeper water, deeper wells, more challenging reservoirs, more remote locations and redevelopment of older fields
- Using: larger diameter well bores, larger and more complex completions and advanced drilling fluids

Benefits of new jack-up rigs

- Increased deck-load and open deck space
- Greater engine horsepower
- Longer cantilever
- Higher torque top-drives
- Larger mud pumps and greater drilling fluids capacities
- Longer independent-leg configurations
- Safer working environment

Jack-up market segmentation ... focus on high capacity units



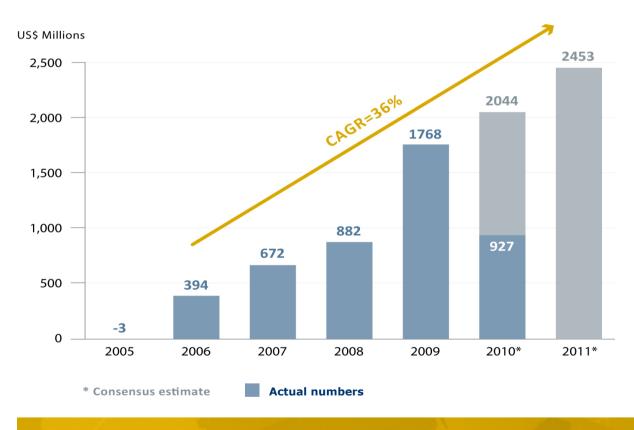
Economics of jack-up investments

Harsh environment Actual 5Y contract – CJ70		Benign environment Assumed contract terms		
Dayrate Opex incl. G&A	US\$345,000 US\$120,000	Dayrate Opex incl. G&A	US\$130,000 US\$50,000	
Tax	3.5%	Tax	3.5%	
5Y cash-flow	US\$376 million	5Y cash-flow	US\$133 million	
Investment	US\$410 million	Investment	US\$175 million	
Repaid in	5.4Y	Repaid in	6.6Y	

Selective investments still create strong returns



EBITDA* development



Unique opportunity to continue growth



How do Seadrill continue its growth?

Shareholder value Strong M&A currency Cash dividends **Contract backlog Focus on Premium Asset Delivering Quality operations** Optimistic market view longer term

Single assets acquisitions, selective newbuilds and M&As



Market Outlook

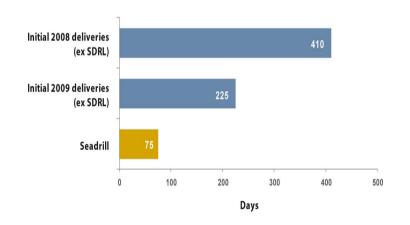
- Long term market drivers intact as global oil basins mature and decline rates increase/stay high
- Exploration for oil and gas reserves takes place in more challenging areas
- Significant exploration success in new areas will lead to more growth in development activities
- Macondo oil spill in the GoM reminds the industry of the risk involved and stresses the requirement to high-grade the world rig fleet

Favorable outlook for premium rigs with operational track record

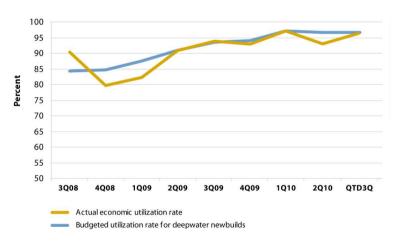


Strong operational performance and project execution

Delays in delivery deepwater units



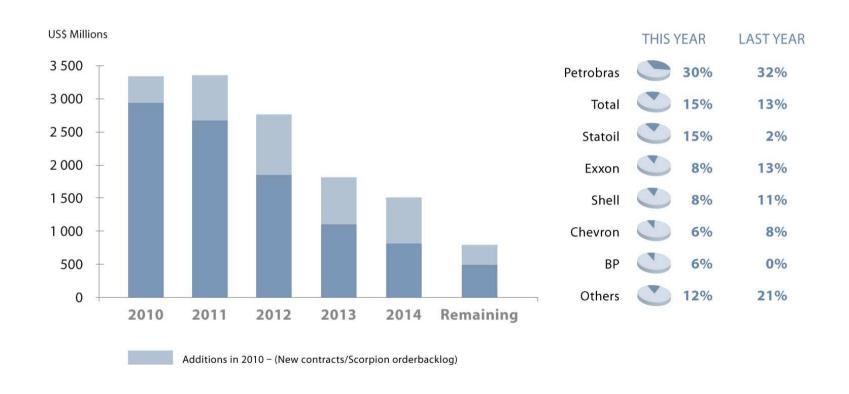
Effective start-up of deepwater newbuilds



Performance second to none



US\$12.3 bn contract backlog



Quality customers superb visibility



Share price and dividends

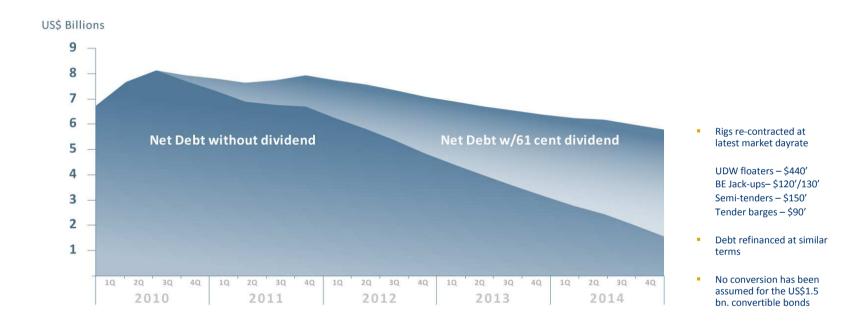
	Share price sep.09	Share price sep.10	Share price increase *	Total dividend paid (US\$ mill)	Dividend Yield
Seadrill	18	25	57 %	927	9.6%
Rowan	20	30	48 %	-	2
Ensco	36	44	25 %	111	1.8%
Pride	25	27	5 %	-	-
Noble	34	35	4 %	171	1.9%
Diamond	88	62	-22 %	886	10.2%
Transocean	75	59	-22 %	-	

^{*}Adjusted for dividends

Outperforming peer group



Net interest bearing debt and dividend



Dividend level sustainable ... currently US\$1 bn per year



Seadrill uniquely positioned

- Brand new fleet of rigs
- Sound operations
- Global presence
- Strong contract backlog and earnings visibility
- Unique bank relationships
- Confidence and trust from the equity markets
- Track record of accretive investments and M&A transactions

Thinking shareholder value 24/7



Asset portfolio

Core fleet	- 36 units built after 2000	12 built before 2000
	12 Ultra Deepwater Units + 1 Deepwater Unit	1 Mid-water semi
Art In	14 High Specification Jack-ups	3 Jack-ups
	9 Tender Rigs	8 Tender Rigs

Shareholdings



9.4% of Pride (MV - US\$439m)



52.3% of Seawell (MV - US\$442m)



23.6% of Sapura Crest (MV - US\$239m)



9.3% of Seahawk (MV - US\$9m)