

UBS – 2011 European Mid-Cap Oil Conference

London, March 24, 2011 Esa Ikaheimonen, CFO





Forward-looking statements

The statements described in this presentation that are not historical facts are forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Forwardlooking statements which could be made include, but are not limited to, statements involving prospects for the company, expected revenues, capital expenditures, costs and results of operations and contingencies and other factors discussed in the company's most recent annual report on the Form 20-F for the year ended December 31, 2009 and in the company's other filings with the SEC, which are available free of charge on the SEC's website at www.sec.gov. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those indicated. All subsequent written and oral forward-looking statements attributable to the company or to persons acting on our behalf are expressly qualified in their entirety by reference to these risks and uncertainties. You should not place undue reliance on forward-looking statements. Each forwardlooking statement speaks only as of the date of the particular statement, and we undertake no obligation to publicly update or revise any forward-looking statements. All non-GAAP financial measure reconciliations to the most comparative GAAP measure are displayed in quantitative schedules on the company's web site at www.seadrill.com.



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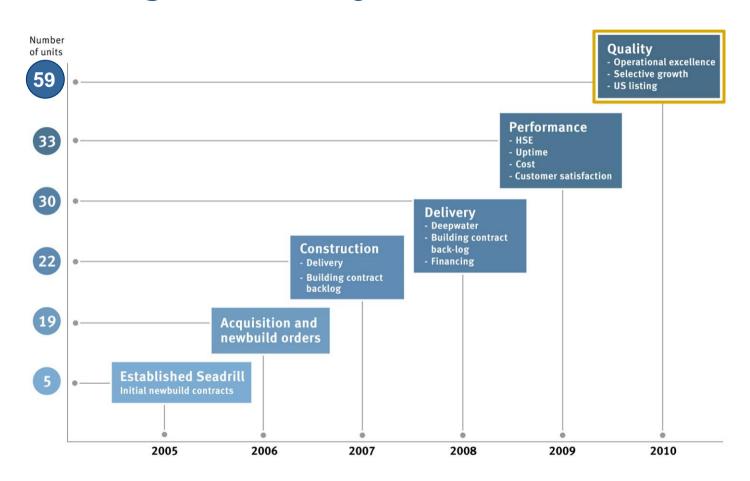
Company profile

- 2nd largest offshore driller based on EV
- 2nd largest ultra-deepwater fleet
- Largest fleet of modern jack-ups and tender rigs
- 2010 EBITDA ~ US\$2.1 billion
- Contract backlog ~ US\$12.3 billion
- Quarterly dividend annualized ~ US\$1.2 billion
- Current market capitalization ~ US\$16.2 billion
- Strong shareholder involvement
- Listed on the Oslo and New York stock exchanges

Focus on quality operations & shareholder value



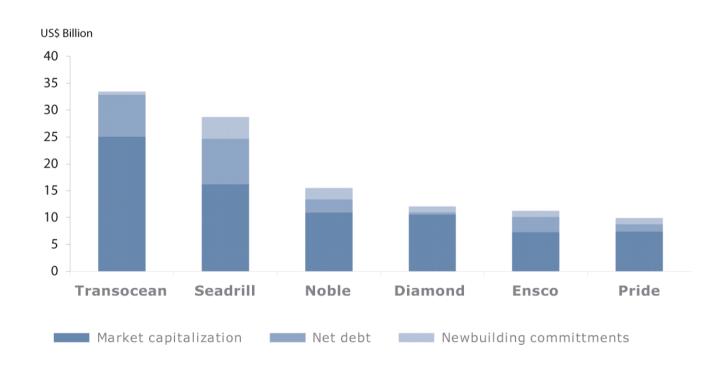
Seadrill growth story



Rapid growth through strong business performance



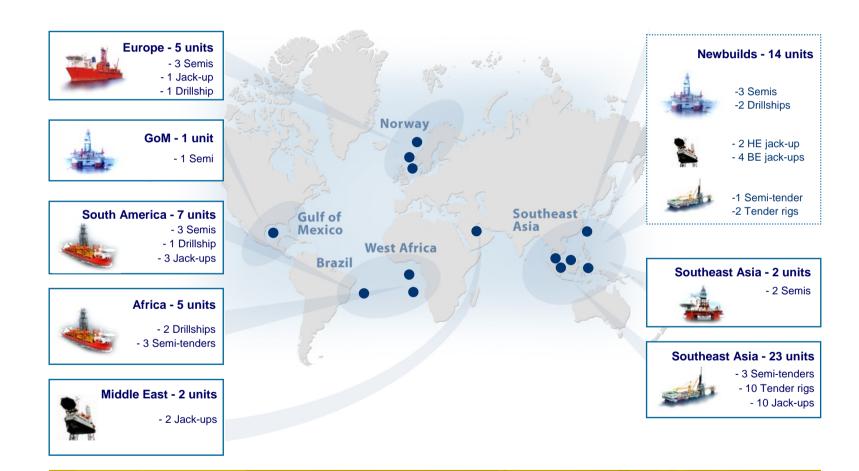
Enterprise value comparison



A top tier offshore drilling company



Worldwide operations

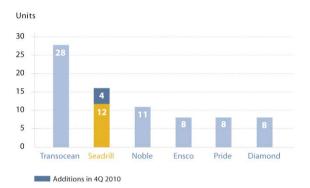


Increased presence in all important oil and gas regions

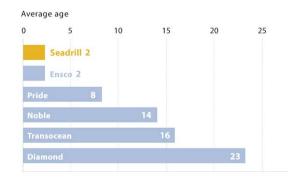


Second largest in deepwater - most modern fleet in the industry

Ultra-deepwater units



Average age - Deepwater units

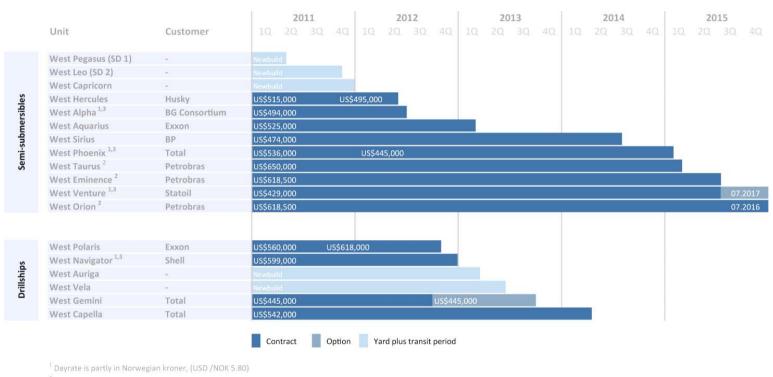




Age related issues underestimated



US\$7.9 billion contract backlog - Floaters



² Dayrate is partly in Brazilian Real and includes five percent performance incentive as well as estimated compensation for tax.
Dayrate will in the accounts be booked partly net of service tax.

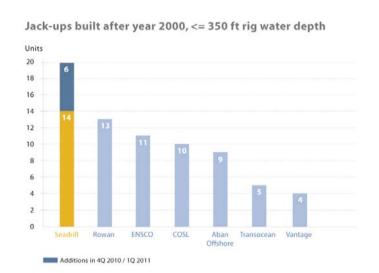
Superb earnings visibility



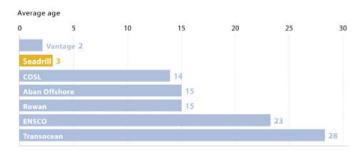
³ Ownerhsip 75%



Largest operator of premium jack-up rigs built after Year 2000





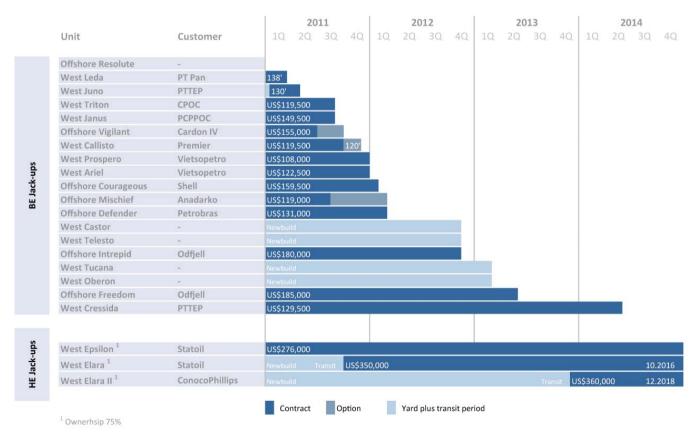




Most modern fleet



US\$2.5 billion contract backlog - Jack-ups



Sound market outlook for premium rigs

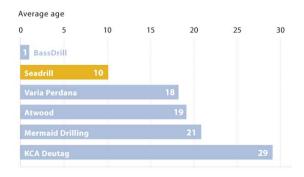




Largest operator of tender rigs - most modern fleet in the industry

Units 20 18 2 16 17 14 12 10 8 6 4 2 0 Seadrill* KCA Mermaid Drilling BassDrill Atwood Others Additions in 1Q 2011 * Incl. Varia Perdana

Average age - Tender rigs

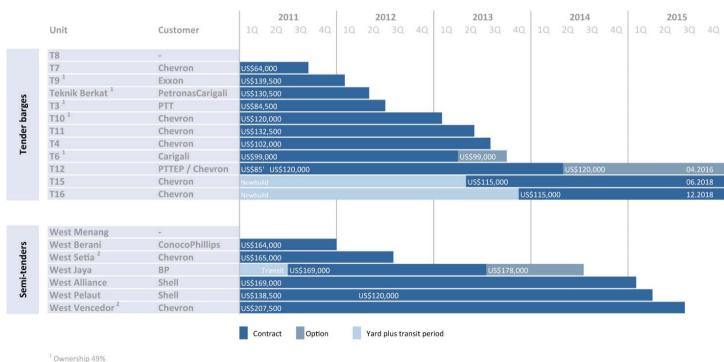




Maintaining market share



US\$2 billion contract backlog - Tender rigs



Ownership 49%

² Dayrate is partly in Euros (EUR/USD 1.35)

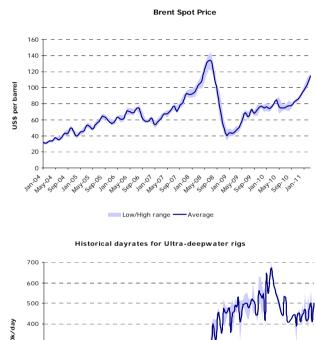
Improved market conditions





Market development

- Favorable oil price environment
- Improving world economy outlook
- Uncertainty created by political events in North Africa and Middle East
- Strong growth in E&P spending
- Drilling moratorium lifted in the US GoM, but slow progress on drilling permit approvals
- Trend towards more challenging and complex resources
- Industry focused on new equipment, bifurcation in both jack-up and floater market





Keeping our finger on the pulse of the market



M&A and newbuild orders 2010

- 6 newbuilds ordered
 - 2 ultra-deepwater drillship newbuild
 - 4 benign environment jack-ups
- 11 units acquired
 - 2 ultra-deepwater semi-submersible
 - 1 harsh environment jack-up CJ70
 - 8 benign environment jack-ups
- 8 options for further newbuilds
 - 2 deepwater drillships
 - 6 premium jack-rigs







US\$5.8 billion in new exposure to premium rigs



Investment in new harsh environment jack-up rig (West Elara II)

- Gusto MSC CJ70 X150A design
- 150 meter water depth capacity
- Ultra-large harsh environment jack-up
- Total project price approximately US\$530 million
- Delivery scheduled 3Q 2013
- 5-year contract awarded by ConocoPhillips for operations in Norway
- Dayrate US\$360,000 *



Investment repaid over seven years



Seadrill builds two new self-erecting tender barges

- Two tender rig barges ordered from Cosco Shipyard in China
- All in price for two rigs is US\$225 million
- Delivery scheduled for 1Q2013 and 3Q2013
- Five-year contracts with Chevron for operation in Thailand secured
- Dayrate is US\$115,000



New tender rig investments repaid over initial contract period



Seadrill establishes a new drilling company, North Atlantic Drilling Limited (NADL)

- NADL will be 100% focused on harsh environment operations in the North Atlantic Basin
- Agreement with SDRL to acquire:
 - Six harsh environment drilling rigs
 - Final negotiations of yard contract for a harsh environment jack-up ("West Elara II")
 - All relevant contracts, spares, stores and offshore personnel related to the rigs
- Acquisition cost: US\$4,100 million
 - Targeted Bank debt: US\$2,000 million
 - Bond: US\$500 million
 - Equity: US\$1,700 million (including US\$100 million cash retained in NADL)
- SDRL retains 75% ownership interest
- NADL is N-OTC listed and will have more than 1,200 shareholders

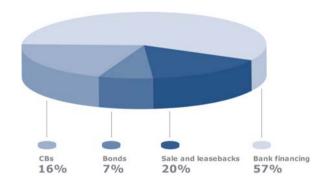


Equity offering 20x over-subscribed



Asset backed financing

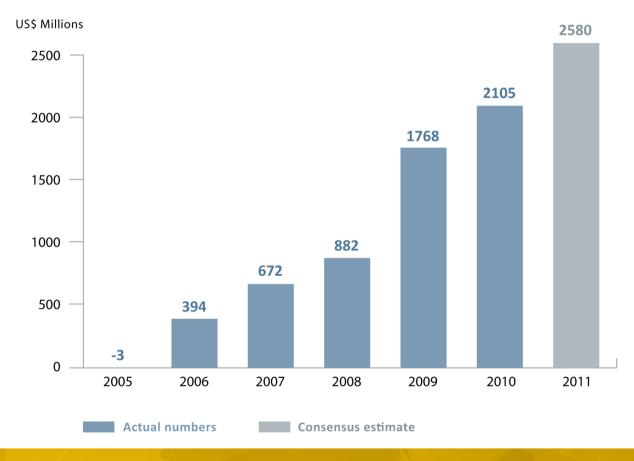
- Actively uses bank syndication market to finance our rigs
- Combination of new assets and quality contract coverage is attractive to bankers
- US\$5.4 billon worth of unpledged assets
 (19 units)
- US\$4.1 billion in new contracts caters for refinancing and upsizing of existing facilities
- US\$750 million in convertible debt due in 2012 is in the money



Improved financing prospects for seasoned premium contractors



EBITDA* development

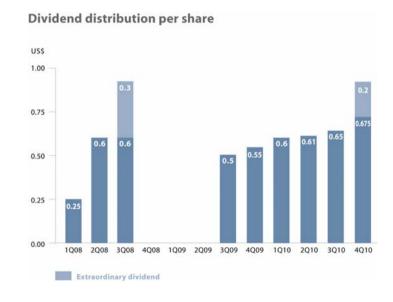


Unique opportunity to continue growth



Dividend distribution and policy

- Regular dividend resolved at US\$0.675 per share + US\$0.2 per share in extra ordinary dividend
- Increase reflects increased free cash flow and improved earnings visibility
- Future dividend depends on:
 - Debt leverage
 - Contract coverage
 - Capital expenditure programs and other investments
 - Business outlook
- Distribution of regular cash dividend is a key objective



US\$	Regular cash dividend per share	Extraordinary cash dividend per share	EX dividend date	Payable date
4Q 2010	0.67	0.20	Mar 2, 2011	Mar 16, 2011
3Q 2010	0.65		Dec 16, 2010	Dec 30, 2010
2Q 2010	0.61		Sep 8, 2010	Sep 24, 2010
1Q 2010	0,60		Jun 15, 2010	Jul 2, 2010
4Q 2009	0.55		Mar 15, 2010	March 26, 2010
3Q 2009	0.50		Nov 23, 2009	Dec 7, 2009

Targets further increase in regular dividend



Seadrill is uniquely positioned

- Global fleet of brand new rigs
- First mover on newbuild orders
- NADL subsidiary tailor-made for harsh environment developments
- Strong contract backlog and earnings visibility
- Unique bank support caters for active use of leverage
- Track record of accretive investments and M&As

Using all tools to create profitability & dividend



Asset portfolio

Core fleet -	11 built before 2000	
	16 Ultra-Deepwater Units + 1 Deepwater Unit	1 Mid-water Semi
	20 High Specification Jack-ups	2 Jack-ups
	11 Tender Rigs	8 Tender Rigs

Shareholdings



9.4% of Pride (MV - US\$706m)



36.5% of Seawell (MV - US\$760m)



23.6% of Sapura Crest (MV - US\$350m)



9.3% of Seahawk (MV - US\$7m)